

GET INFORMED

DO find out the high risk locations and common routes where traffickers may be using your region or ports you connect with to smuggle wildlife.	DON'T assume wildlife trafficking affects just a small number of regional airports somewhere else: wildlife trafficking is happening on every urbanized continent of the world, across 186 countries.
DO realize that wildlife trafficking is a serious criminal offence and can have major human health and safety consequences (for example, the spread of diseases such as ebola to epidemic levels).	DON'T assume that wildlife trafficking is a low priority or rare crime - it is one of the world's most serious transnational organized crimes, ahead of arms trafficking in black market value.

TAKE ACTION

DO ensure that you have updated Standard Operating Procedures in place for verification, registration and processing (refer to CITES, IATA and origin/destination airport authority regulations).	DON'T agree to carry, transfer or handle wildlife or wildlife products without knowing and following the correct protocols.
DO check if your colleagues or staff have received role-specific training to detect and report wildlife crime.	DON'T assume that 'it is not your job' - everyone can take actions to help prevent the aviation industry from being exploited by organized crime.
DO incorporate policies and protocols that strengthen your company's ability to combat wildlife trafficking - and ask about the policies of your partner organizations.	DON'T assume that other companies you work with have the same measures in place to counter wildlife trafficking. Ask if you're not sure.
DO share counter wildlife trafficking communications materials widely across the industry help raise widespread awareness.	DON'T underestimate the value of keeping the issue in mind: it is most easy to miss the things we aren't thinking of.
DO promote your company's support for counter wildlife trafficking initiatives.	DON'T underestimate the PR value of counter wildlife trafficking initiatives to customers, clients and investors.
DO report or question your client or partner if they request you to do things that are against company policy or regulation (this could be corruption).	DON'T accept suspicious consignments - it may be considered corruption and a criminal offence even if you are an unwitting accomplice.
DO have a well-publicized and anonymous reporting system within your company for staff to report potential wildlife crime.	DON'T penalize whistleblowers - their actions help mitigate reputational, security and financial losses to your company.

ENABLE AND INSPIRE

DO keep talking! Share what you know with your own suppliers and contacts, raise the topic at conferences and trade events.	DON'T act alone: ask your supervisor, department head or CEO to help make this issue a priority.
DO be a company that shows corporate leadership: show responsibility for protecting your company's security and your world's natural heritage.	DON'T wait for others to step forward: be one of the agents of change that your company, and the world, needs in order to address this expanding illegal trade.

