



FREELAND TRAFFICKING FREE ENTERPRISES

Organized criminal syndicates are using private companies across the globe to traffic people and wildlife.

These illicit trades threaten civil society and ecosystems. They also pose a serious risk to companies with potential loss of image, market share and, in serious cases, civil and legal liability.

Freeland, a front-line counter trafficking organization, has developed the Trafficking Free Enterprises Program to provide the private sector with user-friendly tools to ensure they are not being unwittingly used to facilitate criminal trafficking.

Trafficking Free Enterprises consists of very short training courses and products that are tailored to each client to help raise awareness, build capacity, and empower company staff to prevent, identify and report trafficking.



Human trafficking awareness and prevention.



Specialised training and private sector engagement.



Disrupting illicit trade along supply chains.

“Far beyond Corporate Social Responsibility”.



Airlines & airports



Trains



Maritime shipping and ports



Financial institutions



Hospitality



Logistics companies



Travel agencies

Freeland’s Trafficking Free Enterprises helps companies do their part to protect vulnerable people and endangered species from corruption and organized crime.

Trafficking Free Enterprises consists of:

Awareness Training: Tailored workshops delivered by experts increase staff capacity to identify and report possible human and wildlife trafficking.

Codes of Conduct: Guidance on creating effective staff policies to help prevent human and wildlife trafficking, while also improving employee pride in their company.

Communication Strategy Development: Both internal and external communications promote the commitment to counter trafficking initiatives.

Fostering Champions: Supporting and highlighting industry leaders and champions through communications outreach.

Supply Chain Audits: In-depth supply chain audits and risk assessments ensure companies are legal, responsible and sustainable.

Technology: Designing and providing modern, user-friendly tools to help report wildlife and human trafficking.

